

Recycling and Refuse Management Committee
Foam Free Subcommittee Minutes
5/31/12

Attending, Brenda Davies, Sue Morrello, Laurel Dickey.

1. Motion to approve minutes from 5/9/12. Approved unanimously.
2. Focus Group Invitation (June 6, 2012): Has been sent to 14 Amherst restaurants, representing both foam-free and foam users. Sue Morrello will provide list to Brenda and Brenda will make follow-up calls.
3. Plan structure of focus group meeting: Susan Waite and Cynthia Brubaker will co-facilitate the focus group meeting. They will avoid discussion of possible ban. Goal of meeting will be fact finding, developing collaboration, addressing questions listed in invitation letter, and listing concerns. Sue M. has contacted Tony Maroulis to invite Chamber of Commerce representative to the meeting, and Colleen Osten (nutritionist) to attend, also.
 - a. Introduction to project - focus on cups and take-out containers
 - b. List towns that have gone foam-free.
 - c. Distribute the "10 Reasons to Avoid Styrofoam" flyer
 - d. Discuss list of questions from invitation.
 - e. General additional questions and concerns.
 - f. Provide alternative product samples, list of suppliers, and costs. (Committee members will organize for this. Brenda has reminded people.)
 - g. Discuss what incentives would be desirable (poster in front window, ad in newspaper, logos for windows or menus)
 - h. End with action steps.
4. Sue Morrello will call DPW to confirm room for the focus group.
5. Deferred Business: Review letter to EPS using restaurants; determine content of packets and draw up talking points for visits to restaurants.
6. Use email to determine next meeting date.